



Customer Relationship Management: iRevCRM

Make your team on the field more productive and accountable

ORGANIZE INFORMATION

Categorize Leads, Accounts or Service-Requests by any criteria such as location, product, priority or assignee.

SCHEDULE & TRACK

Schedule customer visits, follow-up calls, or trade events and then track progress updates, all from a visually rich shared calendar.

MONITOR PERFORMANCE

Evaluate performance of field representatives by activity, revenue, closure-rate, time-period or conversion-ratio

AUTOMATE

Routine activities such as follow-up by SMS, email or call reminders can be automated. Quotes and Sales Orders can be easily generated from previously collected data.



A Customer Relationship Management (CRM) application improves the efficiency of your sales or services operations resulting in **better closure-rates** and **satisfied customers**. A cloud-based CRM application can be securely accessed from **any device** with an internet connection.

Imagine one of the **most popular** CRM application relied on by businesses around the world, that is further enhanced with **GPS tracking** features and **mobile App** and deployed on your own private and **secure** cloud-based server - that is the iRev-CRM solution!

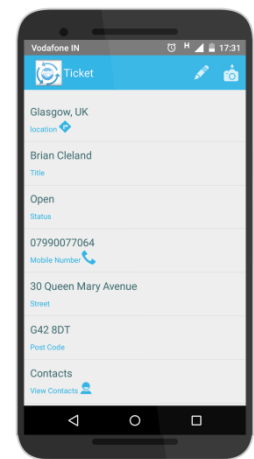




Customer Relationship Management: iRevCRM

Used by thousands: iRev-CRM is built over one of the most popular cloud-hosted CRM application and is used by people around the world for managing their sales and support operations.

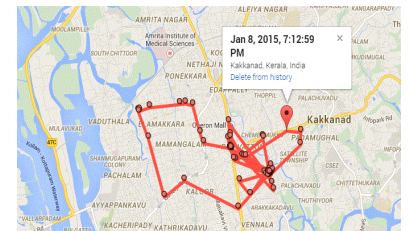
Easy and secure: iRev-CRM has a visually rich user-interface to easily make sense of summarized data and to drill-down to the details. User-interface can be customized to suit specific business requirements. Information is secured based on user profiles so that only authorized users have access to sensitive data.



- PRICING**
- Monthly Cost: **INR 850/user***
- Includes your own cloud server with personalized domain-name,
 - CRM application configured as per your requirements,
 - one time upload of your customer data,
 - Mobile app for field users

Mobile App: iRev-CRM App is designed to empower team on the field with relevant information and real-time updates from and to the back office. GPS coordinates are used to display nearby leads or customers locations. Images can be uploaded or driving directions to customer shown on map. Supports 'offline' mode for operation in areas with limited mobile coverage

Activity Tracking
GPS based geo-tags are periodically exchanged between mobile App and server. This information allows a manager to review activity on the field such as route travelled or progress updates, as and when it happens instead of waiting for daily or weekly updates.



- OUR SERVICES**
- Setup domain and server
 - Configure CRM application as per your business needs
 - Upload existing data
 - Integrate with other applications
 - Additional customization as per requirements
 - Maintenance and Support

Key Features and Benefits

Private-cloud hosted application	<ul style="list-style-type: none"> ✓ Information from anywhere with net connection ✓ Secure access to authorized personnel
Real-time synch between mobile App and server	<ul style="list-style-type: none"> ✓ Facilitates improved coordination between office and field-team
GPS-tracking, maps and image upload	<ul style="list-style-type: none"> ✓ Easier progress tracking ✓ Improves employee productivity
Highly configurable user-interface and workflows	<ul style="list-style-type: none"> ✓ Application processes customized to fit business requirements
No PC software to install or maintain No huge upfront capital cost	<ul style="list-style-type: none"> ✓ Lower cost of ownership and maintenance ✓ Quicker return of investment